

The New and Complete

BUSINESS OF LICENSING

THE ESSENTIAL GUIDE FOR
MONETIZING INTELLECTUAL PROPERTIES

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Endorsed by



Kent Press

▪ Westport, CT ▪

Table of Contents

ABOUT THE AUTHORS	V
ABOUT THE CONTRIBUTORS	IX
CHAPTER 1 DEFINING THE WORLD OF LICENSING.....	1
1.1 DEFINITIONS AND TERMINOLOGY	1
1.1.1 <i>Forms of Licensing</i>	1
1.1.2 <i>Contractual Terms</i>	2
1.2 TYPES OF PROPERTIES	4
1.2.1 <i>Art</i>	4
1.2.2 <i>Celebrity</i>	5
1.2.3 <i>Collegiate</i>	6
1.2.4 <i>Corporate</i>	7
1.2.5 <i>Entertainment</i>	8
1.2.6 <i>Fashion</i>	9
1.2.7 <i>Music</i>	10
1.2.8 <i>Non-Profits</i>	11
1.2.9 <i>Publishing</i>	11
1.2.10 <i>Sports</i>	12
1.3 TYPES OF LICENSED PRODUCTS	13
1.4 ADVANTAGES OFFERED BY LICENSING AND REASONS FOR ITS POPULARITY	14
CHAPTER 2 HISTORY OF LICENSING.....	17
2.1 THE PROPERTIES	17
2.1.1 THE BEGINNING	17
2.1.2 <i>The 1940's</i>	21
2.1.3 <i>The 1950's</i>	22
2.1.4 <i>The 1960's</i>	24
2.1.5 <i>The 1970's</i>	26
2.1.6 <i>The 1980's</i>	28
2.1.7 <i>The 1990's</i>	32
2.1.8 <i>The 21st Century</i>	34
2.2 UNIQUE LICENSED PRODUCTS	37
2.3.1 <i>The Pioneers</i>	52
2.3.2 <i>The Legendary Creators</i>	54
2.3.2.1 <i>Motion Pictures and Television</i>	54
2.3.2.2 <i>Print Media</i>	54
2.3.3 THE LEGENDARY AGENTS, CONSULTANTS AND SUPPORT PROVIDERS.....	55
2.3.3.1 <i>Entertainment</i>	55
2.3.3.2 <i>Corporate</i>	58
2.3.3.3 <i>Celebrity and Music</i>	60
2.3.3.4 <i>Art</i>	61
2.3.3.5 <i>Consultants/Manufacturer's Reps</i>	62
2.3.3.6 <i>The Manufacturers/Licensees</i>	62
2.3.3.7 <i>Colleges</i>	64
2.3.3.8 <i>Sports</i>	65
2.3.3.9 <i>The Press</i>	65
2.3.3.10 <i>The Lawyers and Accountants</i>	66

2.3.3.11 Retailers	67
2.3.3.12 The Trade Associations and Trade Shows	68
2.3.3.13 International	69
CHAPTER 3 THE LICENSING INDUSTRY TODAY	73
3.1 SIZE AND SCOPE OF THE INDUSTRY	73
3.2 THE MAJOR LICENSORS	76
3.3 MOST POPULAR LICENSED PROPERTIES	77
3.4 LIMA LICENSE OF THE YEAR AWARD WINNERS	79
3.5 THE MAJOR LICENSEES	80
3.6 LIMA LICENSEE OF THE YEAR AWARD WINNERS	85
3.7 THE MAJOR LICENSING AGENCIES	89
3.8 INTERNATIONAL SCOPE OF THE INDUSTRY	89
3.8.1 Introduction	89
CHAPTER 4 THE LICENSE AGREEMENT	95
4.1 INTRODUCTION	95
4.2 THE LICENSE AGREEMENT	95
4.2.1 Definitions	95
4.2.2 Grant of Rights	95
4.2.3 Term of the Agreement	97
4.2.4 Compensation Provisions	98
4.2.5 Sub-Licensing	99
4.2.6 Accounting Provisions	100
4.2.7 Quality Control Provisions	102
4.2.8 Representations and Warranties	103
4.2.9 Indemnification and Insurance	104
4.2.10 Termination Provision	105
4.2.11 Boilerplate Provisions	106
CHAPTER 5 COMPENSATION AND ROYALTY RATES	109
5.1 INTRODUCTION	109
5.2 SETTING ROYALTY RATES	109
5.3 TYPES OF ROYALTY RATES	112
5.3.1 Royalty Rates on Domestic Sales	112
5.3.2 Royalty Rates on F.O.B. Sales	113
5.3.3 Royalty Rates on Direct Sales	114
5.3.4 Royalty Rates for Services	114
5.3.5 Sub-licensing Royalties	115
5.3.6 Split Royalty Rates	115
5.3.7 Royalty Rates on Closeout Sales	115
5.3.8 Royalty Rates For Digital Products	116
5.4 AVERAGE ROYALTY RATES	116
5.6 MARKETING CONTRIBUTIONS	119
CHAPTER 6 IDENTIFYING AND CLEARING LICENSING PROPERTIES	121
6.1 EVALUATING PROPERTIES FOR LICENSING	121
6.2 HOW WELL KNOWN IS THE PROPERTY?	122
6.3 OWNERSHIP CONSIDERATIONS	124
6.4 CLEARING PROPERTIES	127
CHAPTER 7 SELECTING THE RIGHT LICENSE FOR YOUR PRODUCTS	131

7.1 INTRODUCTION.....	131
7.2 UNDERSTANDING YOUR OWN PRODUCT	131
7.3 DEVELOPING REASONABLE EXPECTATIONS AND GOALS	132
7.4 FINDING AND EVALUATING THE RIGHT PROPERTIES	132
7.4.1 <i>Prospecting for the Right Property</i>	132
7.4.2 <i>Objective</i>	133
7.4.3 <i>Fit</i>	133
7.4.4 <i>Timing</i>	134
7.4.5 <i>Cost</i>	135
7.5 CONDUCTING PROPER DUE DILIGENCE.....	136
7.5.1 <i>How Well Known Is The Property?</i>	137
7.5.2 <i>Know Who Owns the Property</i>	138
7.6 STATUS OF THE PROPERTY’S PROTECTION	139
7.7 CONSIDER THE LICENSOR’S TRACK RECORD	140
7.8 SUPPORT FROM THE LICENSOR	140
CHAPTER 8 THE LICENSOR–LICENSEE RELATIONSHIP	141
8.1 INTRODUCTION.....	141
8.2 THE LICENSE APPLICATION.....	141
8.3 THE NEGOTIATIONS.....	142
8.4 TERM SHEETS/DEAL MEMOS	149
CHAPTER 9 LICENSING AGENTS AND CONSULTANTS	151
9.1 INTRODUCTION.....	151
9.2 THE ROLE AND COMPENSATION OF A LICENSING AGENT	152
9.3 LICENSING AGENT AGREEMENT	155
9.4 SUB-AGENTS AND INTERNATIONAL LICENSING AGENTS	160
9.5 MANUFACTURER’S CONSULTANTS/REPRESENTATIVES	162
9.6 MAKING THE RELATIONSHIP WORK	163
CHAPTER 10 THE RETAILER’S ROLE IN LICENSING	165
10.1 INTRODUCTION.....	165
10.2 THE RETAILERS ROLE IN THE LICENSING EQUATION	166
10.3 WHAT ARE RETAILERS LOOKING FOR?	167
10.4 HOW TO GET RETAIL PLACEMENT	168
10.5 THINK SMALLER—LIMITED DISTRIBUTION	169
10.6 RETAILER STRATEGIES BEYOND THE TOP TEN	169
10.7 DIRECT TO RETAIL LICENSES	171
10.8 TRANSITION TO ON-LINE RETAIL.....	173
CHAPTER 11 BEST PRACTICES FOR LICENSORS.....	175
11.1 INTRODUCTION.....	175
11.2 THE LICENSING DEPARTMENT.....	175
11.2.1 <i>The Marketing Group</i>	176
11.2.2 <i>The Sales Group</i>	179
11.2.3 <i>The Contract Administration and Legal Group</i>	182
11.2.4 <i>The Finance Group</i>	184
11.2.5 <i>The Retail Group</i>	184
11.2.6 <i>The Creative Group</i>	185
11.3 INTERNATIONAL LICENSING	187
11.4 USING TECHNOLOGY TO BETTER MANAGE A LICENSING PROGRAM	188
11.5 BUILDING A COMPELLING LICENSING PLAN	195

11.6 CREATING A COMPELLING BRAND GUIDE.....	197
11.7 FORECASTING IN TODAY’S LICENSING WORLD	198
CHAPTER 12 BEST PRACTICES FOR LICENSEES.....	199
12.1 INTRODUCTION.....	199
12.2 PROSPECTING FOR THE RIGHT PROPERTY	199
12.2.1 <i>The Internet</i>	199
12.2.2 <i>Licensing Directories and Trade Publications</i>	199
12.2.3 <i>Domestic and International Licensing Trade Shows</i>	199
12.2.4 Other Vehicles	200
12.3 MATCHING THE PRODUCT TO THE LICENSE.....	200
12.4 THE LICENSING TEAM	201
12.5 PRODUCT DEVELOPMENT	202
12.5.1 <i>Brand Style Guide</i>	202
12.5.2 <i>Manufacturing Agreement</i>	203
12.5.3 <i>Trade Shows</i>	203
12.5.3 <i>Social Compliance</i>	204
12.5.4 <i>Product Approvals</i>	204
12.6 MARKETING AND SALES	204
12.7 ADMINISTRATION OF THE LICENSING PROGRAM.....	205
12.7.1 <i>Legal Administration</i>	205
12.7.2 <i>Licensee Application Form</i>	205
12.7.3 <i>Deal Memo</i>	206
12.7.4 <i>License Agreement</i>	206
12.7.5 <i>Approval Forms</i>	206
12.7.6 <i>Royalty Report Form</i>	207
12.8 FINANCIAL ADMINISTRATION.....	207
CHAPTER 13 MARKETING AND PROMOTING LICENSING PROPERTIES AND LICENSED PRODUCTS .	209
13.1 INTRODUCTION.....	209
13.2 ADVERTISING PROGRAMS.....	209
13.3 EFFECTIVE PUBLIC RELATIONS	210
13.4 INNOVATIVE PROMOTIONS	213
13.5 USING SOCIAL MEDIA TO GROW YOUR BRAND AND PRODUCT	215
13.6 MARKETING FUNDS.....	220
CHAPTER 14 PROTECTING LICENSING PROPERTIES.....	221
14.1 INTRODUCTION.....	221
14.2 DEVELOPING A PROTECTION PLAN	221
14.3 TRADEMARK PROTECTION	222
14.4 COPYRIGHT PROTECTION.....	225
CHAPTER 15 INTERNATIONAL LICENSING.....	229
15.1 GREATER EUROPE	229
15.1.1 Introduction	229
15.1.2 BENELUX.....	230
15.1.3 <i>Germany</i>	237
15.1.4 <i>Italy</i>	246
15.1.5 <i>Spain</i>	253
15.1.6 <i>United Kingdom</i>	259
15.1.7 <i>The Nordic Region</i>	263

15.1.8 Turkey.....	267
15.1.9 Russia	274
15.2 MIDDLE EAST AND NORTH AFRICA (MENA).....	283
15.2.1 MENA	286
15.3 SOUTH ASIA.....	291
15.3.1 India.....	291
15.4 ASIA.....	298
15.4.1 Japan	300
15.4.2 China	310
15.4.3 Korea	316
15.5 SOUTHEAST ASIA	321
15.6 AUSTRALIA	327
15.7 LATIN AMERICA.....	332
15.7.1 Brazil.....	334
15.7.2 Colombia, Chile, Ecuador, Peru, Venezuela and Central America	337
15.7.3 Mexico.....	341
CHAPTER 16 INTERNATIONAL INTELLECTUAL PROPERTY PROTECTION	357
16.1 INTRODUCTION.....	357
16.2 INTERNATIONAL PROTECTION OF TRADEMARKS, COPYRIGHTS AND RELATED RIGHTS	358
16.2.1 Harmonization of IP Laws.....	358
16.2.2 International Intellectual Property Treaties	359
16.3 TRADEMARKS.....	362
16.3.1 Trademark Clearance and Adoption	363
16.3.2 Basis of Registrability of Trademarks.....	363
16.3.3 Reasons for Registering Your Trademark.....	365
16.3.4 Deciding Where to Register your Trademark	366
16.3.5 Maintaining your Trademark Rights	370
16.4 COPYRIGHT AND RELATED RIGHTS.....	370
16.4.1 Copyrights	370
16.4.2 Related Rights	373
16.4.3 Collective Management of Copyrights and Related Rights	374
16.5 LICENSE AGREEMENT TERMS AND REGISTRATION REQUIREMENTS.....	374
16.5.1 License Agreement Terms.	374
16.5.2 Registration Requirements.....	375
16.6 CONCLUSION	376
CHAPTER 17 BATTERSBY’S RULES ON LICENSING.....	379
CHAPTER 18 SIMON SAYS ABOUT LICENSING	381
CHAPTER 19 ETHICS AND SOCIAL COMPLIANCE.....	383
19.1 ETHICS IN LICENSING	383
19.2 ENSURING SOCIAL COMPLIANCE	385
19.3 THE BSR REPORT	386
CHAPTER 20 MOST COMMON MISTAKES IN LICENSING.....	387
CHAPTER 21 SPECIAL CONSIDERATIONS FOR DIFFERENT TYPES OF PROPERTIES/PRODUCTS.....	391
21.1 INTRODUCTION.....	391
21.2 DIFFERENT TYPES OF PROPERTIES.....	391
21.2.1 Entertainment Properties.....	391
21.2.2 Celebrity Properties	392
21.2.3 Corporate or Brand Properties	393

21.2.4 <i>Art and Designer Properties</i>	393
21.2.5 <i>Collegiate Properties</i>	394
21.2.6 <i>Sports Properties</i>	395
21.2.7 <i>Event Properties</i>	395
21.3 DIFFERENT TYPES OF PRODUCTS	396
21.3.1 <i>Food and Beverage Licensed Products</i>	396
CHAPTER 22 ACCOUNTING, AUDITING AND TAX CONSIDERATIONS.....	397
22.1 INTRODUCTION.....	397
22.2 AUDIT PROVISIONS IN THE LICENSE AGREEMENT	397
22.2.1 <i>Right to Audit</i>	398
22.2.2 <i>Record Keeping</i>	398
22.2.3 <i>Interest on Findings</i>	399
22.2.4 <i>Extrapolation</i>	399
22.2.5 <i>Recovery of Audit Fees</i>	399
22.3 WHEN SHOULD AN AUDIT BE PERFORMED?	400
22.4 SELECTING THE ROYALTY AUDITOR	401
22.5 PREPARING FOR THE ROYALTY AUDIT	401
22.6 INFORMATION REQUIRED FROM THE LICENSEE.....	402
22.6.1 <i>Sales Journals, Invoices, Cash Receipts, and Banking Records</i>	402
22.6.2 <i>Manufacturing and Purchasing Records</i>	403
22.6.3 <i>Inventory Records</i>	403
22.6.4 <i>Credit Memo Journals</i>	403
22.6.5 <i>General Ledgers, Tax Returns and Financial Statements</i>	403
22.6.6 <i>Product Catalogs</i>	404
22.6.7 <i>Price Lists</i>	404
22.7 ROYALTY AUDIT PROCEDURES	404
22.8 THE ROYALTY AUDIT REPORT	405
22.8.1 <i>Common Monetary Findings</i>	405
22.8.2 <i>Common Non-Monetary Findings</i>	406
22.9 ACCOUNTING PROVISIONS IN LICENSE AGREEMENTS.....	406
22.9.1 <i>Definition of Terms</i>	406
CHAPTER 23 DEALING WITH INFRINGERS AND COUNTERFEITERS	411
23.1 INTRODUCTION.....	411
23.2 WHY INFRINGEMENT SHOULD NEVER BE UNDERESTIMATED.....	412
23.3 THE COUNTERFEITING INDUSTRY—A GROWING MARKET.....	416
23.4 IDENTIFYING COUNTERFEIT PRODUCTS	422
23.5 ANTICOUNTERFEITING TECHNOLOGY	422
23.6 STEPS TO TAKE AGAINST INFRINGERS	423
23.6.1 <i>Cease and Desist Letters</i>	424
23.6.2 <i>Keeping a Perspective on Litigation</i>	424
23.6.3 <i>Theories of Litigation</i>	425
23.6.4 <i>Litigation Strategies</i>	428
23.7 INTERNATIONAL ENFORCEMENT OF TRADEMARKS, COPYRIGHTS, AND RELATED RIGHTS.....	430
23.7.1 <i>Issues an International Enforcement Program Should Address</i>	430
23.7.2 <i>When and Where to Set Up an Enforcement Program</i>	432
23.7.3 <i>Resources for an Enforcement Program</i>	434
APPENDICES	439
APPENDIX-1 LIMA CODE OF BUSINESS PRACTICES	441

APPENDIX-2 LICENSEE PROPOSAL.....	443
APPENDIX-3 DEAL MEMO	445
APPENDIX-4 LICENSE AGREEMENT.....	448
APPENDIX-5 PRODUCT CATEGORIES	467
APPENDIX-6 STYLE GUIDE	476
APPENDIX-7 APPROVAL FORM GUIDE & FORM	483
APPENDIX-8 MARKETING PLAN OUTLINE	487
TIMELINE.....	ERROR! BOOKMARK NOT DEFINED.
APPENDIX-9 CHANNELS OF DISTRIBUTION CHECKLIST	489
APPENDIX-10 SAMPLE ROYALTY REPORT	492
APPENDIX-11 LICENSING AGENT AGREEMENT.....	493
APPENDIX-12 SUB-AGENT AGREEMENT	499
APPENDIX-13 CONSULTING AGREEMENT	507
APPENDIX-14 NON-DISCLOSURE AGREEMENT	511
APPENDIX-15 MANUFACTURER’S REPRESENTATIVE AGREEMENT.....	513
APPENDIX-16 TRADEMARK CLASSES	519
APPENDIX-17 FORM VA COPYRIGHT APPLICATION	523
APPENDIX-18 FORM TX COPYRIGHT APPLICATION	527
APPENDIX-19 FORM PA COPYRIGHT APPLICATION	531
APPENDIX-20 FORM SR COPYRIGHT APPLICATION.....	535